

Logo Brand Guidelines for Bookkeeper's Detox Limited

We are pleased to provide you with the official logos to showcase your affiliation with our organisation. Please adhere to the following logo brand guidelines when using our logos:

1. Logo Variations:

- a. Full Colour Logo: This is the preferred version and should be used whenever possible.
- b. Monochrome Logo: Use this version when colour printing is not available for black and white applications.

2. Logo Usage:

- a. The membership logos should be used to represent your affiliation with Bookkeeper's Detox Limited.
- b. The logos should not be altered, modified, or distorted in any way.
- c. Do not add any additional elements to the logos or change their proportions.
- d. Ensure that the logos are displayed legibly and are not crowded or cluttered by other design elements.
- e. Maintain sufficient clear space around the logos to ensure visibility and impact.

3. Size and Placement:

- a. The logos should be displayed prominently and clearly visible.
- b. For digital use, the logos should be at least 200 pixels in width.
- c. For print use, the logos should be at least 1 inch in width.
- d. The logos should be placed in a location that does not interfere with other important content or design elements.

4. Colour Specifications:

a. Full Colour Logos:

- Colour: #00fac8 (Light Green)
- Colour: #003232 (Dark Teal)
- Colour: #ffffff (White)

b. Monochrome Logo:

- Colour: #003232 (Dark Teal) preferred where possible - use for light backgrounds or #000000 (Black) where required - use for light backgrounds.
- Colour: #ffffff (White) - use for dark backgrounds.

5. Prohibited Usage:

- a. Do not modify the colours, typography, or any other design elements of the logos.
- b. Do not rotate, skew, or distort the logos.
- c. Do not use outdated or unauthorised versions of the logos.

6. Logo Downloads:

- a. Logos will be provided to you as a link to an online portal as follows;

Members – via your Member’s Area on our website as part of your onboarding process

Leaders – via your Team Leader’s Area on our Website as part of your onboarding process

Brand Partners – via your partnering agreement document

- b. Ensure that you are using the most up-to-date version of the logos by checking the link provided to you regularly.

By using the Bookkeeper's Detox Limited logos, you agree to comply with these logo brand guidelines. We appreciate your cooperation in maintaining the integrity and consistency of our brand identity. If you have any questions or need further assistance, please contact our marketing department at hello@bookkeepersdetox.com.

Thank you for proudly displaying your affiliation with Bookkeeper's Detox Limited!

Bookkeeper's Detox Limited is committed to respecting and protecting the intellectual property rights of our logo affiliates. We understand the importance of maintaining the integrity of our brand and the logos associated with it. As such, we strictly prohibit the unauthorised use, reproduction, or modification of our logos by any third parties. Any use of our logos must be approved by Bookkeeper's Detox Limited via the signing of an agreement and must adhere to our brand guidelines. We will take legal action against any infringement of our intellectual property rights to ensure that our brand is represented accurately and with the highest level of professionalism.

Bookkeeper's
Detox

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